

## Food Sustainability Media Award Finalists Announced

*Thomson Reuters Foundation and Barilla Center for Food and Nutrition reveal finalists for award recognising talent in reporting on global food system challenges*

**LONDON (Oct 24)**--The Thomson Reuters Foundation (TRF) and the Barilla Center for Food and Nutrition (BCFN) Foundation revealed today the finalists selected for the 2017 [Food Sustainability Media Award](#).

Launched in December 2016, the initiative aims to draw public attention to the issue of food sustainability through recognising outstanding coverage of issues relating to food security, sustainability, agriculture and nutrition.

An expert panel of judges selected 18 finalists across the six award categories; written journalism, video and photography, both published and unpublished, based on a number of criteria including substance, originality and creativity. Winners will receive either a cash prize of €10,000 or a Thomson Reuters Foundation journalism training course.

Overall 498 award submissions were received from 72 countries around the world. Finalist published work included entries from The Guardian, Huffington Post UK, The New York Times Magazine, National Geographic and Vice Magazine.

*“Our food system is facing unprecedented threats. 1.3 billion tons of food is wasted every year – four times the amount needed to feed the 795 million undernourished people in the world,”* says Thomson Reuters Foundation CEO Monique Villa. *“We need to take action now to work towards a sustainable future. The first step is bringing these issues to a wider audience. We believe these finalists are all worthy of recognition in the unique and exciting way in which they can make this happen.”*

*“With this award, we aim to raise awareness and propose solutions to face the challenges the world faces around food and sustainability”*, said Guido Barilla, BCFN Chairman.

All finalist entries will also enter the initiative’s Best of the Web Award. This award will be chosen by the public, who can now vote for the entry that they would like to see recognised for excellence in reporting on food sustainability. Voting is open on the [award website](#) from today, 24<sup>th</sup> October, until 11:59 PM (GMT) on 30<sup>th</sup> November.

Winners will be announced at the BCFN Foundation’s 8<sup>th</sup> International Forum on Food and Nutrition on 4<sup>th</sup> December in Milan. Those awarded for their published work will receive a cash prize of €10,000. Those awarded for their unpublished work will receive an all-expenses paid trip to attend a Thomson Reuters Foundation media training course on food sustainability. The winner of the Best of the Web prize will also receive a place on the training course, along with the two runners-up in each of the unpublished categories.

All winning unpublished entries will be distributed via the [Thomson Reuters Foundation](#) and the [BCFN Foundation](#) websites. The winning unpublished article will also be distributed through the Reuters newswire, reaching an estimated 1 billion readers.

**The full list of finalists for the 2017 Food Sustainability Media Award is:**

(In alphabetical order)

**Photography published category**

Supersize: The Dizzying Grandeur of 21<sup>st</sup>-Century Agriculture – George Steinmetz, *New York Times*

The Price of Basmati – Adriane Ohanesian, *National Geographic, El Pais*

The United Soya Republic – Jordi Ruiz Cirera, *National Geographic*

**Photography unpublished category**

‘Earth provides enough to satisfy every man’s needs, but not every man’s greed.’ Mahatma Gandhi – Clelia Carbonari

Globesity – Silvia Landi

The Gleaners – Simone Dipietro

**Video published category**

Food and the Faroe Islands – Lucy Sherriff, *Huffington Post UK*

Food Wastage in Ghana – Justice Baidoo, *Joy News Today*

Game Changer – Daniel Klein, *The Perennial Plate*

**Video unpublished category**

Harvests of Hope: New Orleans – Koorosh Farchadi and Karen Buchsbaum

The People in the Shadows – Yoni Nimrod and Matt Sborgia

Unpeeling the rot in the mango value chain – Musdalafa Lyaga

**Written published category**

Maggot Revolution – Gloria Dickie, *bioGraphic*

Wheat as a Weapon of War – Emma Beals, *Vice Magazine, Munchies online*

Why Americans lead the world in food waste – Suzanne Goldenberg, *The Guardian*

**Written unpublished category**

Forgotten foods: the importance of food diversity – Rob Percival

India battles hunger amid wastage of USD 13 billion worth of food – Uzmi Athar

Ripe With Promise: A Homegrown Solution to High-Yield, Low-Nutrition Foods – Merin Porter

See website to view full entries: <http://www.goodfoodmediaaward.com/finalists/>

**The judging panel:**

All finalists were chosen by a panel of judges made up of leading professionals in the fields of journalism, photography, food and agricultural sustainability policy and research, including:

- Founder of Food Tank, Danielle Nierenberg
- Editor-in-Chief of La Repubblica, Mario Calabresi
- Thomson Reuters Foundation Climate Editor, Laurie Goering
- Photographer and author, Finbarr O’Reilly

- Director of Partnerships, Advocacy and Capacity Development at the Food and Agriculture Organisation of the United Nations (FAO), Marcela Villarreal
- Director of Communications at the International Fund for Agricultural Development, Cassandra Waldon
- Director of Global Advocacy for the Jamie Oliver Food Foundation, Olly Buston
- Founder of the African Journal of Food, Agriculture, Nutrition and Development, Ruth Oniang'o
- Environment Correspondent at The Economist, Miranda Johnson

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### **About the Thomson Reuters Foundation**

The [Thomson Reuters Foundation](#) acts to promote the highest standards in journalism and spread the practice of legal pro bono worldwide. The organisation runs initiatives that inform, connect and empower people around the world: access to free legal assistance, editorial coverage of the world's under-reported news, media development and training, and the Trust Conference.

### **About the Barilla Center for Food and Nutrition Foundation**

The BCFN Foundation is a multidisciplinary research center analyzing the cause and effect relationship that economic, scientific, social and environmental factors have on food. It produces invaluable scientific content that can be used to inform and help people make conscious choices every day about food and nutrition, health and sustainability.

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